



Mary Fifield

Mary Fifield is a senior strategic marketing, crisis management, and communications professional with 35 years of experience. She has produced headline news programming for the major American television networks, including 20/20 and World News Tonight for ABC News, Nightwatch with Charlie Rose for CBS News, and Nightly News for NBC. She also produced CBS's award-winning public affairs program, Face the Nation. Additionally, Mary spent several years in Rome, where she was a producer for CNN's Headline News.

She served as the Director of Marketing and External Affairs for Boston's Artery Business Committee (an organization of the city's top 50 CEOs), and for the past twelve years she has been the President of her firm, where she develops and manages organizational-image and crisis-communications strategies for a wide variety of government, not-for-profit, and private-sector firms.